

Bristol Psychology Services Data Protection and Privacy Policy:

1. Introduction

- 1.1 We are committed to safeguarding the privacy of our clients.
- 1.2 This policy applies where we are acting as a data controller with respect to the personal data of our clients; in other words, where we determine the purposes and means of the processing of that personal data.
- 1.3 In this policy, "we", "us" and "our" refer to Bristol Psychology Services, the trading name for the referral service provided by Dr Victoria Samuel (data controller) and "you", "your" and "clients" to refer to individuals using the service.
- 1.4 This policy outlines how we will process "Personal data". Personal data is defined in Article 4(1) of the General Data Protection Register as follows:

"(1) 'personal data' means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person".

3. How we use your personal data

Section 3.1

- 3.1 In this Section 3 we have set out:
 - (a) the general categories of personal data that we may process;
 - (b) in the case of personal data that we did not obtain directly from you, the source and specific categories of that data;
 - (c) the purposes for which we may process personal data; and
 - (d) the legal bases of the processing.

How & Why do you Process My Data?

- 3.2 We may process your personal data when provided in the course of the use of our referral services. This data may include your personal details such as name and address as well as the information you provide us regarding the nature of the difficulty for which you are seeking psychological assessment and / or therapy. The service data may be processed for the purposes of providing our referral services, ensuring the security of our website and services and issuing invoices and communicating with you. The legal basis for this processing is to carry out our legitimate interests, that is providing referrals for clients for private psychological assessment and therapy.

- 3.3 Some of the data we process about clients falls under special category data as it relates to clients' health. The collection of this special category data is necessary for the provision of clients' mental health treatment and management of our mental health systems and services.
- 3.4 When you submit an enquiry via the online enquiry form, we process the information contained in the enquiry to enable us to i) answer any queries and provide further information regarding the referral processes, and ii) where we are not able to carry out referral services, to inform you of this and where possible, to suggest other suitable services. Our web enquiry form is secure (https).
- 3.5 We ask clients to complete the referral form using **KwickSurvey** provided by Problem Free Ltd. Problem Free Ltd is based in Bristol, UK and is registered with the Information Commissioners Office (reference number Z2957965). Transactions between the user (including administrators) and the cloud environment are encrypted using TLS by default.
- 3.6 By completing and returning the referral form you are consenting to us processing your data for the purposes of the service we provide i.e. providing a central point of contact, from which can allocate your referral to independent therapists working in private practice.
- 3.7 We use **Layered Technologies**, based in Bristol UK, to transfer data from referrals forms completed on Kwick Survey to our storage files on G Suite and Google Cloud Platform.
- 3.8 Once we have the completed referral form, if a suitable affiliated therapist is available, we will process your data by emailing the referral in an encrypted file to the affiliate. If a suitable affiliate does not have availability, we will hold your details on our waiting list. All files are stored on G Suite and Google Cloud Platform. See 3.4.
- 3.9 To provide our services we may pass on information about clients to partnership services eg GPs, solicitors, schools.
- 3.10 There may be certain additional situations where we would pass on clients' data, if necessary, without the client's consent:
- Protection of the vital interests of a data subject: we would share data if we were worried about a client's safety / there are safeguarding concerns. In such instances we have a professional obligation to protect vulnerable children and adults.
 - Legal obligations: for example if required to do so by law enforcement officers.

Where do We Store Data and Is it Secure?

- 3.11 We process and store service data using G Suite and Google Cloud Platform.
- 3.12 Google operates global infrastructure designed to provide state-of-the-art security through the entire information processing lifecycle. This infrastructure is built to provide secure deployment of services, secure storage of data with end-user privacy safeguards, secure communications between

services, secure and private communication with customers over the Internet, and safe operation by administrators. G Suite and Google Cloud Platform run on this infrastructure.

- 3.13 G Suite and Google Cloud Platform updated their data processing terms to reflect the General Data Protection Regulation. Bristol Psychology Services has opted into the updated data processing terms via the opt in G Suite Data Processing Amendment and the GCP Data Processing and Security Terms. More information is available here: <https://cloud.google.com/security/gdpr/>
- 3.14 Computers used for the purposes of processing data are password protected.
- 3.15 Mobile telephones used for processing service data are encrypted and have remote wipe software installed.

How do we Process Correspondence from Clients?

- 3.16 We may process information contained in emails, the website contact form / the referral form or relating to any communication that you send to us ("**correspondence data**"). The correspondence data may include personal details such as name and address and personal information relating to the psychological concern for which you are contacting us. Our website will generate the metadata associated with communications made using the website contact forms.

The correspondence data may be processed for the purposes of communicating with you, providing psychological services and record-keeping. The legal basis for this processing is to enable us to fulfil our legitimate interests, namely making referrals for psychological assessment and / or therapy to the network of affiliated therapist and for all associated proper administration for our business and to carry out obligations under the contract.

- 3.17 Some of the data we process about clients falls under special category data as it relates to clients' health. The collection of this special category data is necessary for the provision of clients' mental health treatment and management of our mental health systems and services.
- 3.18 We may process any of your personal data identified in this policy where necessary for the establishment, exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure. The legal basis for this processing is our legitimate interests, namely the protection and assertion of our legal rights, your legal rights and the legal rights of others.
- 3.19 In addition to the specific purposes for which we may process your personal data set out in this Section 3, we may also process any of your personal data where such processing is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.
- 3.20 Please do not supply any other person's personal data to us, unless we prompt you to do so.

4. Providing your Personal Data to Others

- 4.1 As part of the provision of psychological services, we may share information with third parties. This can include a **range of professionals** such as: healthcare professionals, relevant educational establishments; rehabilitation agencies handling referrals for psychological therapy; solicitors and other organisations involved with the safeguarding of clients' vital interests.
- 4.2 We may also share information with **remote administrative assistants**, in order to carry out our legitimate interests; that is carrying out the necessary administrative functions of the service. A data processing contract is always in with any such remote administrative assistants and Bristol Psychology Services setting out their obligations, responsibilities and liabilities.
- 4.3 We may disclose information in the referral form to the **affiliated therapists** listed on our website for the purposes of an appropriate affiliated therapist contacting you and working with you as a therapist and on the legal bases, set out in this policy. Each such third party will act as a data processor in relation to the data that we supply to it; and upon contacting you, each such third party will supply to you a copy of its own privacy policy, which will govern that third party's use of your personal data.

A data processor contract is in place between all affiliated therapists and Bristol Psychology Services setting out their obligations, responsibilities and liabilities.

- 4.4 Financial transactions relating to our services are processed using the accounting and software programme, **Clearbooks** for the purposes of accounting, that is issuing invoices, reminders and receipts. Details recorded on Clearbooks are: clients' names, contact details, the psychological service received / to be received, the appointment date, fees and insurer details if relevant.

The legal basis for this processing is carrying out our legitimate interests arrange psychological referrals as requesting by the client and to arrange payment for such services. Clearbooks uses 256bit SSL data encryption of all data going between Us and Clear Books, and when Clear Books backs up Our data. Further information is available here:

<https://www.clearbooks.co.uk/terms/security/>

Clear Books employees will occasionally be required to access client data for legitimate business purposes, such as to assist Bristol Psychology Services with a support query or to investigate or resolve an issue raised by Bristol Psychology Services.

- 4.5 Through access to our online accounting programme, Clearbooks, our **accountants** Godfrey Wilson <http://www.godfreywilson.co.uk/> may view clients' names and fees, for the purposes of filing our tax returns but only insofar as reasonably necessary for this specific purpose.
- 4.6 In addition to the specific disclosures of personal data set out in this Section 4, we may disclose your personal data where such disclosure is necessary for compliance with a **legal obligation** to which we are subject, or in order to protect your vital interests or the vital interests of another natural person. We may also disclose your personal data where such disclosure is necessary for the establishment,

exercise or defence of legal claims, whether in court proceedings or in an administrative or out-of-court procedure.

- 4.7 If personal data we receive includes information which raises serious concerns about your safety or the safety of other people, or references illegal activity, we have a professional obligation to notify partnership agencies e.g. social services, the police or your GP.

5. International transfers of your personal data

Section 5: International transfers of your personal data

5.1 We are based in Bristol UK. The hosting facilities for our website are situated in UK.

5.2 We do not transfer information to countries outside the European Economic Area (EEA).

6. Retaining and deleting personal data

6.1 This Section 6 sets out our data retention policies and procedure, which are designed to help ensure that we comply with our legal obligations in relation to the retention and deletion of personal data.

6.2 Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes.

6.3 We will retain your personal data as follows:

6.3.1 Potential Client Data

A potential client is a client who makes an enquiry to Bristol Psychology Services regarding psychological services, but for whom:

- a) a referral is not made to an affiliate therapist
- b) a referral is made to an affiliate, but the client does not go ahead and book an appointment.

6.3.1.1 Emails

We retain all emails from potential clients for 4 years. We keep emails for this long because it is not uncommon for clients who have made enquiries, but who did not pursue assessment / therapy after initially contact, to re-approach us and actively engage in therapy several years after an initial enquiry. Keeping clients' emails allows us to check back re previous correspondence for a more efficient provision of services. In addition, should a complaint arise, complete records would allow us to liaise more efficiently with professional bodies.

6.3.1.2 Notes from Telephone Conversations and Completed or Partially Completed Referral Forms

We retain notes from telephone conversations with potential clients who enquire about our services and any completed / partially completed referral forms from potential clients for 3 years. This data is stored using G Suite and Google Cloud Platform. We keep referrals for this long so that if clients get back in touch, and wishes to initiate a referral, we have a record of their previous concerns and can

make clinical judgements about their assessment and therapeutic needs based on any past information and changes to their situation. Keeping the records also avoids a client re-contacting us within a short period of time from having to re-complete the referral form.

6.3.1.3 ***Correspondence by Paper***

We do not process referral forms by paper however if the client, or their GP or other professional, sends us correspondence by post, we scan the hard copy into the referral form and cross-cut shred the original.

6.3.2 **Actual Client Data**

An actual client is a client for whom a referral was made to an affiliate of Bristol Psychology Services and at least one session was carried out with the client by the affiliate.

6.3.2.1 ***Emails***

We retain all emails from actual clients 4 years. Keeping clients' emails allows us to check back re previous correspondence for a more efficient provision of services. In addition, should a complaint arise, complete records would allow us to liaise more efficiently with professional bodies.

6.3.2.2 ***Financial Data***

We store financial data for 7 years consistent with HMRC obligations. Some data processed via Clearbooks may be stored for longer due to the functionality of Clearbooks which is being reviewed.

6.3.2.3 ***Referral Forms***

We retain all referral forms completed by clients which we have allocated for 5 years. Referrals are stored using G Suite and Google Cloud Platform. We keep referrals for this long so that if clients get back in touch, and wish to initiate a referral, we have a record of their previous concerns and can make clinical judgements about their assessment and therapeutic needs based on any past information and changes to their situation. Keeping the records also avoids a client re-contacting us within a short period of time from having to re-complete the referral form.

6.3.2.4 ***Correspondence by Paper***

We do not process referrals by paper however if a GP or other professional makes the original referral by post, we scan the hard copy into the referral form and cross-cut shred the original.

6.4 In some cases it is not possible for us to specify in advance the periods for which your personal data will be retained. In such cases, we will determine the period of retention based on professional, financial and safeguarding obligations, balanced against retaining data for the minimal period required.

6.5 Notwithstanding the other provisions of this Section 6, we may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.

7. Amendments

- 7.1 We may update this policy from time to time by publishing a new version on our website.
- 7.2 You should check this page occasionally to ensure you are happy with any changes to this policy.

8. Your Rights

- 8.1 In this Section 8, we have summarised the rights that you have under data protection law. Some of the rights are complex, and not all of the details have been included in our summaries. Accordingly, you should read the relevant laws and guidance from the regulatory authorities for a full explanation of these rights.
- 8.2 Your principal rights under data protection law are:
 - (a) the right to access;
 - (b) the right to rectification;
 - (c) the right to erasure;
 - (d) the right to restrict processing;
 - (e) the right to object to processing;
 - (f) the right to data portability;
 - (g) the right to complain to a supervisory authority; and
 - (h) the right to withdraw consent.

Subject Access Requests

- 8.3 You have the right to know what information we hold about you, and how we process this information and who it is shared with. We inform you of this information via this privacy notice. Providing the rights and freedoms of others are not affected, we will supply to you a copy of your personal data if requested. The first copy will be provided free of charge, but additional copies may be subject to a reasonable fee. We may ask for proof of your identity before releasing information to protect clients' confidentiality.

The Right to Rectification

- 8.4 You have the right to have any inaccurate personal data about you rectified and, taking into account the purposes of the processing, to have any incomplete personal data about you completed.

The Right to Erasure

8.5 The data we collect about clients falls under the 'special category' of personal data as healthcare records. This means there may not be an automatic right to erasure. When a request is made to delete information you have provided us, we will balance your 'vital interest' against your 'right to erasure'. If we have a legitimate reason for keeping the data you hold, then we may decline the request to delete the data and we will inform you and explain the grounds for declining this. At this point, you can appeal to the ICO (Information Commissioner's Office), who can adjudicate on whether we are in breach of the regulations.

The Right to Restrict Processing

8.6 In some circumstances you have the right to block or restrict the processing of your personal data. If you inform us of a concern relating to your data records that requires us to restrict processing, we will investigate your concerns. It may not be possible to restrict processing due to health professional regulations regarding keeping records. If you are unhappy with our decision you may wish to register a complaint to the Information Commissioner.

The Right to Object to Processing

8.7 The right to object to processing is your right to object to us processing your data because of your particular situation. Due to health professional regulations regarding keeping records, we may not be able to stop processing your data. If you are unhappy with our decision you may wish to register a complaint to the Information Commissioner.

The Right to Data Portability

8.10 The right to data portability is your right to obtain and reuse personal data you have provided to us for your own purposes, and the right to ask us to transmit your personal data directly to another controller. We will comply with such requests providing this would not adversely affect the rights and freedoms of others or if the request is manifestly unfounded or excessive. We may request to see confirmation of your identity to ensure confidentiality is maintained. If we are unable to comply with a request we will let you know the reasons why we are not taking action, and you can complain to the ICO or another supervisory authority and seek judicial remedy.

The Right to Complain to a Supervisory Authority

8.11 If you consider that our processing of your personal information infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection. In the UK this would be the Information Commissioners Office (ICO). You may do so in the EU member state of your habitual residence, your place of work or the place of the alleged infringement.

9. About cookies

9.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

- 9.2 Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.
- 9.3 Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Our use of cookies

- 9.4 For control of our business, our website logs IP addresses, which is the automatic number assigned to your computer when you surf the web. The IP address allows us to anonymously track visitors' usage on our website using Google Analytics. Your IP address is not connected to any personally identifiable or on-line contact information like a name and address, so you remain anonymous at all times.

9.5 Cookies set by this website are:

Name: PHPSESSID

Typical content: randomly generated number

Used for: allowing users to log in to our content management system

Expires: when user exits browser

How can I control my cookies?

9.6 Browser controls

You can use your web browser (eg Internet Explorer) to:

- delete all cookies
- block all cookies
- allow all cookies
- block third-party cookies
- clear all cookies when you close the browser
- open a 'private browsing' session
- install add-ons and plug-ins to extend browser functionality

This privacy statement applies solely to information collected by this web site.

If we decide to change our privacy policy we will post any changes to this web site.

Bristol Psychology Services reserves the right to change this statement at any time.

11. Cookies used by our service providers

- 11.1 Our service providers use cookies and those cookies may be stored on your computer when you visit our website.
- 11.2 We use **Google Analytics** to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at: <https://www.google.com/policies/privacy/>.

Cookies set by Google Analytics are:

Name: `_utma`
Content: randomly generated number
Used for: identifying unique visitors
Expires: 2 years

Name: `_utmb` and `_utmz`
Content: randomly generated number
Used for: identifying the current session
Expires: 30 minutes

Name: `_utmz`
Typical content: randomly generated number + info on how the site was reached
Used for: tracking how visitors came to our website
Expires: 6 months

- 11.3 We use **Google Adwords** to direct potential customers to our website when they are searching for relevant terms on Google search sites, including the Maps app.

To determine your interests, Google will track your behaviour on our website and on other websites across the web using cookies. You can opt out of personalised ads here:

<https://support.google.com/ads/answer/2662922?hl=en-GB>

12. Managing cookies

- 12.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);
- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/kb/PH21411> (Safari); and

(f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge).

12.2 Blocking all cookies will have a negative impact upon the usability of many websites.

12.3 If you block cookies, you may not be able to use all the features on our website.

13. Our details

13.1 This website is owned and operated by Victoria Samuel.

13.2 Bristol Psychology Services is the business name. The business is run by Sole Trader, Dr Victoria Samuel.

(iii) For postal enquiries, please contact Dr Samuel at Spire Bristol Hospital, Redland Hill, Bristol BS6 6UT

13.4 Otherwise you can contact us:

- (a) using our website contact form;
- (c) by telephone, on 0117 327 0201

14. Credit

This document was created using a template from SEQ Legal (<https://seqlegal.com>).